

This Year...

Partner with Opportunity



THE LEAGUE

of Agricultural and Equine Centers®

2023-2024

Sponsorships





Our
ABOUT
Members

Founded in 1996, The League of Agricultural & Equine Centers supports the Membership of over 150 Facilities and Allied Industry Providers across the U.S. and Canada.

Our value arises from our unmatched ability to provide industry-specific education, timely and assertive advocacy for Ag & Equine businesses and a well connected network of successful professionals, services and product resources that our members consistently need.

Our
ABOUT
Select Sponsors

The League offers a variety of Sponsorship Packages that connect you with client opportunities

SELECT SPONSORS

\$1,250.00

- Allied Membership benefits for one year
- Complimentary full Symposium access including all F&B Events for one sponsor representative
- Exclusive 20% discount for additional sponsor representative with full Symposium Access
- Priority 10' x 10' Sponsor booth location at Symposium
- Recognition as a valued Sponsor at all Symposium lunch events
- Sponsor-provided promotional item in Attendees welcome kit/bag



Our
ABOUT
Elite Sponsors

Tiered Sponsorship Levels allow expanding contact opportunities to meet varying financial parameters

ELITE SPONSORS

\$2,500.00

- All the benefits of a Select Sponsor plus...
- League-provided signage at Booth denoting Elite Sponsor Status
- Sponsor-provided promotional video/images displayed in rotation during all Symposium meeting transition times
- Upgraded prominence of links on League's Allied Members page, including active link to Sponsor-designated landing page
- Recognition as a valued Elite Sponsor at all Symposium F&B Events
- (12) Well drink tickets/vouchers to share with Attendees during Symposium



Our
ABOUT
Premier Sponsors

Top Tier Sponsors will interact with Attendees more frequently and more directly during Symposium Events

PREMIER SPONSORS

\$4,000.00

- All the benefits of an Elite Sponsor plus...
- Additional complimentary full Symposium access for a second Sponsor representative
- High priority 10' x 10' Sponsor booth location at Symposium in high traffic area
- Exclusive (10) minutes to present to Attendees during a Symposium Session
- Sponsor banner/signage displayed at FAs (as permitted by host venue)
- (20) Well Drink tickets/vouchers to share with Attendees during Symposium



Our
ABOUT
Title Sponsors

The League's Title Sponsors enjoy the greatest number of market exposure points and direct Member contact

TITLE SPONSORS

\$5,000.00

- All the benefits of a Premier Sponsor plus...
 - Sponsor Highlight Email shared with all attendees prior to Symposium with invite to meet on-site
 - Shared contact details for registered Symposium Attendees in advance of the event
 - Top Priority 10' x 20' Sponsor Booth location in highest traffic areas
 - Exclusive (20) minutes to present during Symposium Dinner or Lunch Event
 - Same Presentation broadcasted FB Live via League FB Business Page for wider audience reach
-and there's more....



More
ABOUT
Title Sponsors

Top Tier Sponsors may interact more frequently and more directly during Symposium Events.

TITLE SPONSORS

CONTINUED

- Opportunity to host/conduct one 60 minute Virtual Whitepaper Forum for Facility Members on approved Allied topic
- Logo/Contact details with live hyperlinks added/included on League's Symposium Registration page
- (30) Well Drink tickets/vouchers to share with Attendees during Symposium
- Invitation to join CMEC Graduation Dinner with League Education Committee and Graduates
- Guaranteed Sponsor exclusivity disallowing directly competing product/service providers from sponsoring at the Title Sponsor level



Our
FUTURE
with You

Join us in the League and partner with the industry's foremost leaders and directors as, together, we partner with opportunity





I've never had a legitimate business relationship with a company. I've always had a personal relationship with someone in the company."

— Ornette Coleman

for your support and for this relationship

THANK *You*

CONTACT US



818-728-2386



www.laec.info



info@laec.info

**245 Morris Rd
Aiken, SC 29803**

