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Brian Dygert, General Manager of WestWorld with League Chairman Jennifer Bexley

For Immediate Release: The League of Agricultural & Equine Centers

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ASHEVILLE, N.C. – January 22, 2020 – The League of Agricultural & Equine Centers (LAEC) presented WestWorld of Scottsdale with the 2020 Facility of the Year Award at its annual symposium.

WestWorld General Manager Brian Dygert was on-hand at The League Symposium to accept the award on behalf of his facility. “To be recognized by your peers is big,” Dygert commented. “I am proud to be a part of a facility, which has been recognized at the national level.”

Dygert has served as the General Manager of WestWorld for 12 years and he has been involved with the League since its inception 22 years ago. “My career is built upon my lifestyle and passion,” he said. “I grew up riding Quarter Horses and doing reining. I still have my horse in my backyard, and hopefully always will. I’ve worn a lot of hats, which has given me a broad understanding of facility management. I’ve been a trainer, breeder, youth rider, competitor, and event producer. I’ve also held organizational roles and been involved with the governance of the equestrian sport.”

Receiving the Facility of the Year Award while in North Carolina was especially meaningful for Dygert who grew his roots there. “I helped build the Senator Bob Martin Eastern Ag. Center in Williamson when I was younger,” Dygert said. “This is a proud, full-circle moment right now to be back in North Carolina accepting this award. I helped found The League over 20 years ago and today I stay involved even though I am no longer part of the board.”

“This feels so purposeful and makes all of our hard work even more worthwhile.” Dygert credits his core team at WestWorld for their relentless dedication to the facility as well as city elected leaders for their backing. “It takes a core that is committed to the way of life, as with any horse-related company. I’m also grateful for the city staff and city council for their support. The city continues to invest capital in our facility because they understand how it drives the tourism industry.”

The 386-acre facility, located at the base of the McDowell Mountains, brings nearly one million people to the city of Scottsdale on an annual basis. “In 2019, there were over 900 thousand people who came through our facility,” Dygert said. “We hosted 112 events spread across 52 weeks. Our arena is climate controlled, which allows us to have events all-year regardless of weather. We are also in a unique location that understands the tourism industry.”

The facility encompasses the ability to entertain nearly any event from ‘A’-rated horse shows to auto auctions, and even concerts. Highlighted events at WestWorld include the Barrett-Jackson Collector Car Auction, the Scottsdale Arabian Horse Show, the International Motorcycle Show, the Good Guys Car Show, and the Arizona Quarter Horse Association Shows.

WestWorld is eager to continue innovating into the future. “We always want to do more,” Dygert added. “Over the 35-year existence of the facility, it has always tried to stay current and relevant in an ever-changing industry, which I believe has made it successful. The next improvement we are looking into is with our technology. We hope to improve our lighting system and fiber optic data network to create seamless live streaming during events.”

The League looks forward to seeing what the future brings for WestWorld, and the industry as whole. If you are an equine facility manager or if you know a facility that may be interested in

joining LAEC, please visit laec.info to learn more.

[Click here to watch an introduction to WestWorld](#)

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The League is a recognized professional organization that supports and promotes management personnel and maintenance procedures at agricultural and equine facilities. We are a primary resource for industry education, networking and advocacy for our members.

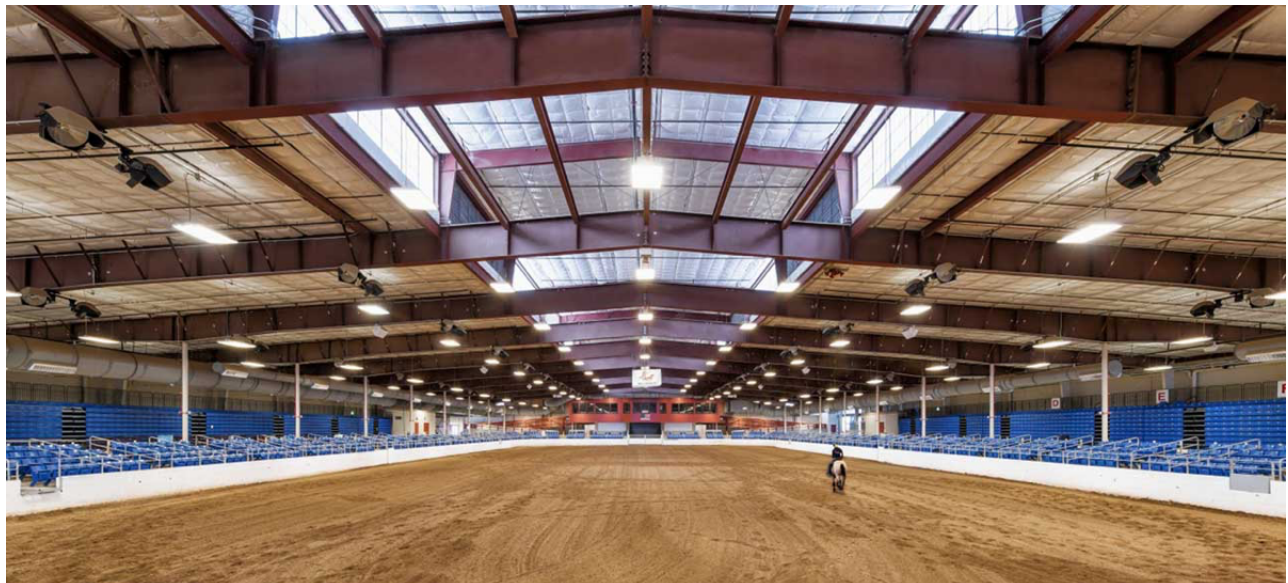
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WestWorld of Scottsdale



WestWorld's North Hall



WestWorld of Scottsdale's climate-controlled equidome





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